

UNITED STATES PATENT AND TRADEMARK OFFICE  
**CERTIFICATE OF CORRECTION**

PATENT NO. : 7,904,346 B2  
APPLICATION NO. : 10/750052  
DATED : March 8, 2011  
INVENTOR(S) : Brian A. Grove et al.

Page 1 of 2

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On page 3, under "Other Publications", in column 1, line 18, delete "Maiciner," and insert  
-- Machinery, --, therefor.

On page 3, under "Other Publications", in column 2, line 7, delete "Tecniques," and insert  
-- Techniques, --, therefor.

On page 3, under "Other Publications", in column 2, line 35, delete "307-406." and insert  
-- 397-406. --, therefor.

On page 4, under "Other Publications", in column 1, line 1, delete "inernational" and insert  
-- international --, therefor.

On page 4, under "Other Publications", in column 1, line 6, after "Characteristics" insert -- of --.

On page 4, under "Other Publications", in column 1, line 63, delete "Mulitple" and insert  
-- Multiple --, therefor.

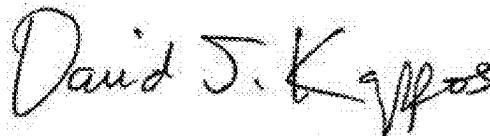
On page 7, under "Other Publications", in column 1, line 4, delete "2001)," and insert  
-- 2002), --, therefor.

On page 7, under "Other Publications", in column 1, line 9, delete ""Depostion" and insert  
-- "Deposition --, therefor.

On page 7, under "Other Publications", in column 1, line 21, delete "Online" and insert  
-- Online --, therefor.

On page 7, under "Other Publications", in column 1, line 58, delete "Geberal"," and insert  
-- General", -- therefor.

Signed and Sealed this  
Seventeenth Day of May, 2011

A handwritten signature in black ink that reads "David J. Kappos". The signature is written in a cursive, flowing style with a large initial "D".

David J. Kappos  
*Director of the United States Patent and Trademark Office*

**CERTIFICATE OF CORRECTION (continued)**

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On page 7, under “Other Publications”, in column 1, line 65, delete “Depostion” and insert -- Deposition --, therefor.

On page 7, under “Other Publications”, in column 2, line 11, delete “Deialectic” and insert -- Dialectic --, therefor.

On page 7, under “Other Publications”, in column 2, line 30, delete “Camputer” and insert -- Computer --, therefor.

On page 7, under “Other Publications”, in column 2, line 38, delete “E-conomics,”” and insert -- Economics,” --, therefor.

On page 7, under “Other Publications”, in column 2, line 63, delete “Yourk,” and insert -- York, --, therefor.

On page 8, under “Other Publications”, in column 1, line 16, delete “Competetive” and insert -- Competitive --, therefor.

On page 8, under “Other Publications”, in column 2, line 8, delete “Regerence” and insert -- Reference --, therefor.

On page 8, under “Other Publications”, in column 2, line 13, delete “Insitutions:” and insert -- Institutions: --, therefor.

On page 8, under “Other Publications”, in column 2, line 17, delete “Economi” and insert -- Economic --, therefor.

On page 8, under “Other Publications”, in column 2, line 19, delete “Autionbytes” and insert -- Auctionbytes --, therefor.

In column 2, line 42, delete “fixed -price” and insert -- fixed-price --, therefor.

In column 11, line 47, after “examples)” insert -- . --.

In column 16, line 38, in Claim 4, after “item” delete “price setting process”.

In column 16, lines 39-41, in Claim 4, after “and” delete “lowering a proxy bid of a buyer to a predetermined amount below the seller-adjusted reserve price when the proxy bid is higher than the seller-adjusted reserve price.” and insert the same on Line 40, Col. 16 as a new paragraph.

In column 16, line 55, in Claim 7, after “item” delete “price setting process”.